

grand rounds

The online medical journal that recognises the value of a good report

Online advertising opportunities with GRAND ROUNDS

www.grandrounds-e-med.com

GRAND ROUNDS is:

AN ONLINE OPEN ACCESS journal rapidly publishing rigorously reviewed case reports

READ BY clinicians and researchers in more than 20 specialties in over 50 countries

FREELY AVAILABLE globally online as well as posted on intranet sites and through various portals

Every month*, your advert will be seen by:

- 2700 UNIQUE VISITORS
- 3200 VISITS
- 5400 PAGES VIEWED
- OVER 44,000 HITS
- ARTICLES are viewed from 20-90 times per month
- Top specialty areas include: Respiratory medicine, oncology, general surgery, radiology, orthopaedics, gastroenterology, critical care and neurosurgery.

* Average figures from website statistics for Jan - Sep 07

Online advertising available throughout the year!

SPACE AVAILABLE

We can place your banner advert on the GRAND ROUNDS home page, the Articles menu, alongside a popular article, subject specialty, or on the Landmark case reports pages.

RATES

Prices from £350 per month with discounts for bookings of longer periods.

ARTICLE REPRINTS

Sponsored printed article reprints are also available - please ask for costs.

ONLINE MECHANICAL DATA

Online adverts can be animated .gif images of resolution 468x60 pixels, sizes between 15 and 30KB. Please specify the URLs of the sites to which the images must be linked to.



For further information or to make a booking please contact:

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