

Advertising and sponsorship opportunities with



Cancer Imaging

the official publication of the International Cancer Imaging Society

www.cancerimaging.org

- A high quality journal rapidly publishing online articles, written by international experts on radiology in oncology
- An online journal with one print issue a year – an Annual Review with a BONUS DISTRIBUTION to the annual conference of the International Cancer Imaging Society (ICIS) attended by over 300 radiologists
- Now with more open access content, and a 250% increase in visitors, year on year
- Covered by PubMed/Medline, due to the high standard of content

How many people will see your advert? Based on January 2008:

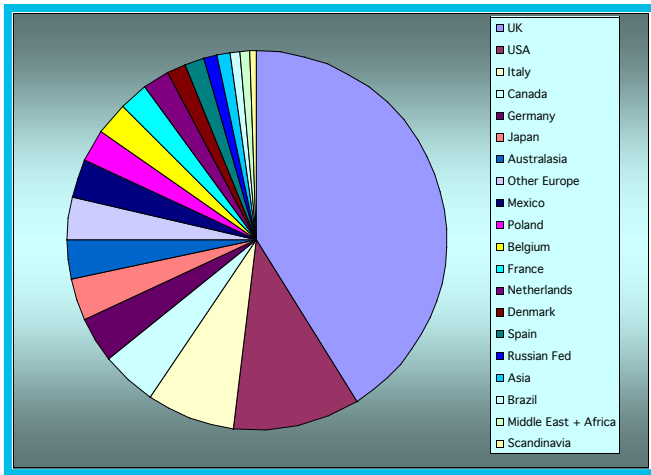
2,500 visitors every month
30,000 visitors a year
45,000 visits to the Journal site

The number of visits to the site increased by nearly 250% from January to December 2007, so these figures could significantly under-estimate site views – please contact us for the most up-to-date statistics available.

Who reads the Cancer Imaging journal?

Cancer Imaging has over 500 ICIS members and institutional subscribers, including large cancer centres in the USA, UK and Asia, who read the journal online and in print. As well as subscribers, many editorials and articles are published open access, which has resulted in a dramatic increase in readership world-wide. Readers are radiologists with an interest in oncology.

Where do our readers come from?



41% UK
 11% USA
 8% Italy
 5% Canada
 4% each - Germany, Japan and Australasia
 3% each - Belgium, Poland, Other Europe and Mexico
 2% each - France, Netherlands, Denmark and Spain
 1% each - Russian Fed, Asia, Brazil, Scandinavia, Middle East and Africa

Print advertising

You can book your full colour and mono adverts in the annual print issue now! This special issue is mailed to all Society members and institutional subscribers, with a bonus distribution to the International Cancer Imaging Society (ICIS) Annual Meeting and Teaching Course. These special issues are also sold at key meetings and online to many non-members.

Forthcoming meetings and issues RESERVE YOUR SPACE NOW!

Dates	Annual Teaching Course	Issue	Book by
6th - 8th October 2008	8th ICIS, Bath, UK	Vol 8 Special issue A	15 August 2008
October 2009	9th ICIS, Salzburg, Austria	Vol 9 Special issue A	14 August 2009

Online advertising available throughout the year

ONLINE BANNER ADVERTISING at www.cancerimaging.org - place your banner on the home page, Tables of Contents, or individual highly-cited articles, purchase individually or as a package.

EMAIL ADVERTISING via our regular emails to members - add your URL web link and brief text message to reach a targeted group of international radiologists.

SPONSOR AN ARTICLE TO BECOME OPEN ACCESS - Authors and companies can now purchase open access for articles which will then be freely available to read and download from the site. Your logo will appear on the Tables of Contents next to the article (subject to author approval).

ASK US ABOUT SPONSORSHIP PACKAGES - Including print, online and email adverts. Reach all members, institutional subscribers, visitors to the site, plus those booking and attending the annual meeting.

SPONSORED REPRINTS of Editorials and ground-breaking research papers contributed by some of the world's most eminent radiologists, are also available. Contact us to discuss our special rates.

Print and online advertising rates

	Advert	Price
Print	Half page black only	£350
	Full page black only	£450
	Full page 4 colour	£950
	Inside front or back cover - 4 colour	£1350
	A4 Pre-printed insert	£550
Online	Banner advert each	£950 per month
	E-mailed newsletter - message + URL	£450 per issue

Prices

Online prices are based on one month's booking. Reporting: For online banner adverts, we deliver response reports including the number of impressions served and the click through statistics to your website.

Cancellations

Any cancellations after the copy deadline date will be charge for in full. All adverts should be supplied electronically in PDF.

Mechanical data

Print

Trimmed size:	279 x 210mm (NB. 279mm not 297mm)
Column width:	80mm
Type area:	260 x 164mm (full page ad – no bleed)
Full page ad w/ bleed:	285 x 213mm
Half page vertical:	260 x 80mm
Half page horizontal:	115 x 164mm

Online

Online adverts can be animated .gif images of resolution 468x60 pixels, sizes between 15 and 30KB. Please specify the URLs of the sites to which the images must be linked to.

For further information or to make a booking please contact:
Janine Hunter

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